

# BRECHIN



## charrette

Chapter 03

Brechin – Vision Plus



# A Vision for Brechin?

*The people of Brechin want the community in which they live to be a place of which they are proud.*

*They want Brechin to be a place which is vibrant, happy, progressive, peaceful, harmonious and sustainable; a small City famous for its warmth of welcome to all.*

*“A ‘braw’ place to live; a happy place for families to enjoy together”*

## BRECHIN VISION PLUS

Existing vision is good:

- **"Can do"** place: proactive / forward planning; new & growing business: local jobs
- Great for visitors (+ therefore residents): **visitor economy**
- **Healthy, active living**: sports, open space, walking / cycling
- **Service centre** for rural area: local sourced food / produce
- Wide definition of '**sustainability**': walkable City / low-carbon / socio-economic / resilient + thriving

# Brechin Vision +

*In 2025 Brechin is:*

*"a place which is vibrant, happy, peaceful, harmonious + sustainable with very well used, distinctive heritage buildings*

*a small City famous for its warmth of welcome to visitors + diverse array of attractions and events*

*renowned for a progressive + inclusive 'can-do' attitude towards business + community providing a resilient service centre for the surrounding rural area*

*a 'braw' place to live for young and old – a family friendly, walkable place with active, healthy & proud communities."*



Ideas / Initiatives

Leadership

Collaboration

Opportunities



## Responding to Emerging Topics

- Economic Regeneration
  - Visitor Economy
  - Community Facilities
  - Community Development Opportunities
  - Parking + Access
  - Proactive Planning
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- An aerial photograph of a rural town, likely Brechin, showing a central cluster of buildings and a winding river. The surrounding area is a patchwork of green and brown fields, typical of a rural landscape. The text is overlaid on the left side of the image.

## Responding to Emerging Topics

- **Economic Regeneration**
  - New starts
  - Growing indigenous
  - Inward investing
- **Visitor Economy**
  - Activity tourism / agri-tourism
  - Hub + spoke networks / destinations (Brechin +)
  - Awareness / promotion (sea to Angus glens)



## Responding to Emerging Topics

- **Community Facilities**
  - Audit of existing facilities - hierarchy
  - Equality of access
- **Community Development Opportunities**
  - Aligning initiatives
- **Parking + Access**
  - Reality v perceived issues
- **Proactive Planning**
  - Test initiatives thru charrette / post-charrette
  - Development Frameworks Brief / Site Masterplan
  - Involve roads + others