

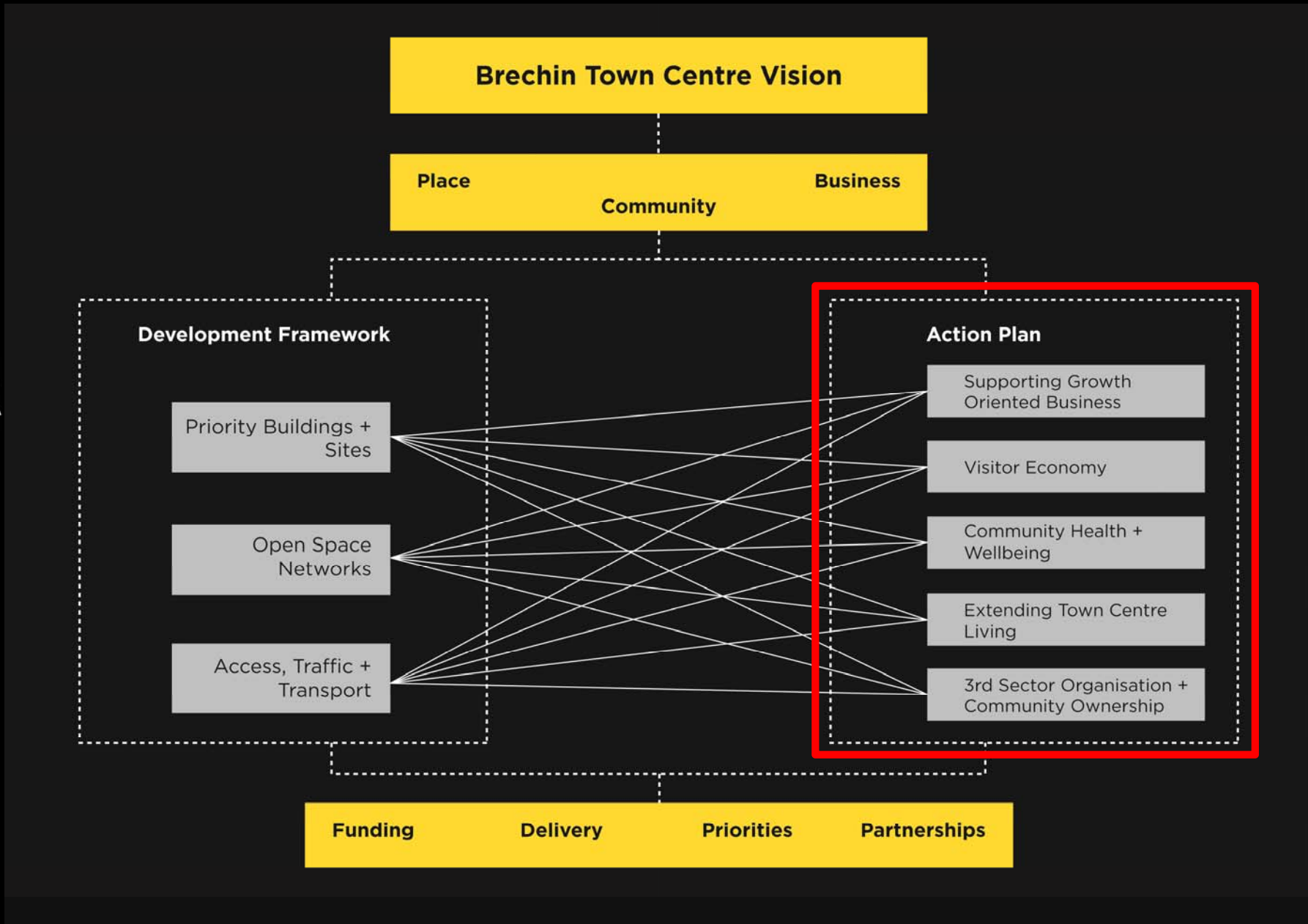
# BRECHIN



**charrette**

Chapter 05  
Emerging Action Plan

**A**



## Brechin Town Centre: Action Plan

Focusses on **local economic & community regeneration** projects that will **complement** the physical development framework investment.

Provides clear guidance in relation to **prioritisation** of initiatives, who should **lead/support delivery & funding sources**.

The Action Plan includes **twenty five** projects organised in four integrated programmes:

- 1. Supporting Growth Orientated Businesses**
- 2. Developing The Visitor Economy**
- 3. Focussing On Community Health + Wellbeing**
- 4. Extending Town Centre Living**
- 5. Building Third Sector Organisations + Community Ownership**

## Programme 1: Supporting Growth Orientated Businesses

- Indigenous growth & inward investment:

- Supply chains
- Strong new businesses



- Incubator / enterprise centre:



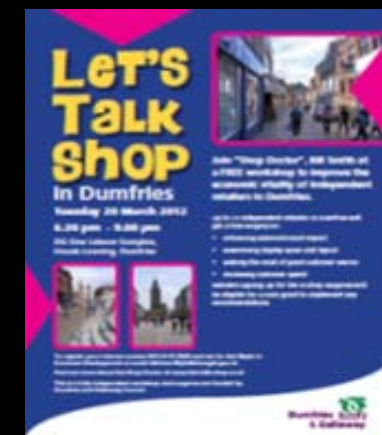
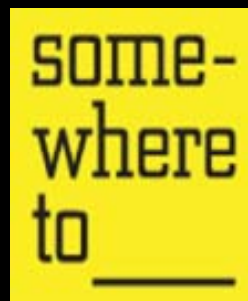
- Shop doctor: (s)

- specialist business advice, social media, internet

- Skills investment: Learning Accounts + Flexible Training (s)

- Creative industries infrastructure: (s)

- eg WASPS type + 'Pop-Up Creatives'



## Programme 2: Developing The Visitor Economy

- **Tourism Focussed BID (s)**
- **WorldHost accreditation (s)**
- **Agri-business + tourism:**
  - **business-schools network: local sourcing & world of work (s)**
- **Brechin Events & Festivals: strategic development / management (s)**
- **High Value Visitor Packages: international markets**
- **Coordinated accommodation, restaurants, venues**



### 5G Focus Years Programme

- 2014 - Year of Scotland's Food and Drink
- 2016 - Year of Innovation, Architecture and Design
- 2017 - Year of History, Heritage and Archaeology
- 2018 - Year of Young People

## Programme 3: Focussing On Community Health + Wellbeing

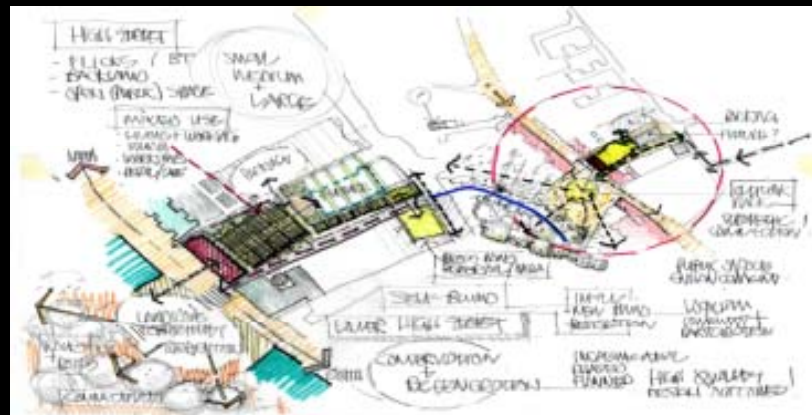
- Health + social care integration (s)
  - locality planning & participatory budgeting
- Arts + heritage opportunities
  - Mobile cinema (S)
  - Interpretation & promotion app.
  - Events/festivals
- Youth Space: Attic + (Basement?)
- Community sports facilities/hub
- East European community (s)





## Programme 4: Extending Town Centre Living

- Affordable housing (s)
- Self build & custom build
- Proactive planning + promotion (s)
- Local builders: small/micro sites
- Older + young peoples' accommodation (s)



## Programme 5: Building Third Sector Organisations + Community Ownership



- **Add value: map & audit (s)**
  - **Organisations building capacity day (42+ on database)**
  - **Information hub & what's on**
  - **Community Development / Project Co-ordinator**
  
- **Stronger economic contribution: improve public services**
  - **Identify specific project opportunities**
  
- **Community Ownership of Brechin's Assets e.g.**
  - **City Hall**
  - **Leisure Centre**
  
- **Underused/vacant heritage buildings & buildings at risk**
  - **Gardiner Memorial Church**
  
- **Special purpose vehicle & funding opportunities**
  - **Community Development Trust/Community Interest Company**

